

Management Science and Information Technology – 2013

The workshop on “Management Science and Information Technology” will be hosted by the University of Bucharest, as a part of the 5th International Conference in Economics and Administration, ICEA 2013, and it is supported by the International Journal of Management Science and Information Technology (IJMSIT), an official publication of the North-American Institute of Science and Information Technology (NAISIT), Canada.

The workshop invites conceptual and empirical papers in the field of **Management Science and Information Technology**. It aims at examining the impact of information and communication technologies (ICT) on managerial and organizational practices. It seeks to offer fresh insight in what concerns the utilization and management of ICT in various organizations such as governmental and private organizations, educational institutions, non-profit organizations and other types of organizations.

The workshop intends to promote papers that address the understanding of the relationship and interaction between management topics and information technology. Special attention should be given to the practical applications and integration of information technologies at organizational level, with a focus on the impact of ICT implementation on the decision-making process.

Coverage

Topics to be discussed in this workshop include (but are not limited to) the following:

- The impact of information technologies adoption on the organisational culture
- Organizational factors influencing the adoption of information technologies
- Information technologies and employee training and empowerment
- Adoption of new information technologies in the context of the information-based society
- Organizational strategies, decision-making and information technologies
- The use of information and communication technology by the marketing function
- Deployment of information technologies in innovative marketing
- Particularities of management decisions in adopting and using new information technologies
- Corporate governance and information technologies
- Information technologies adoption and CRM
- Strategic management tools and information technologies
- E-commerce and information technologies

- E-learning and information technologies
- Information technologies deployment for organizational innovations
- Entrepreneurship education and information technologies
- Role of Entrepreneurship education in the University-private sector technology transfer
- Social entrepreneurship and information technologies

Details about registration fee and how to pay it are available here:

Submission

Prospective authors should note that only original and previously unpublished articles will be considered. Manuscripts should not exceed 30 pages including tables, graphs, figures, and references. The papers will be subject to a double blind review process and, in case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.

AS THE PAPERS ARE INTENDED TO BE PUBLISHED IN THE International Journal of Management Science and Information Technology (IJMSIT), INTERESTED AUTHORS MUST CONSULT THE JOURNAL'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at <http://naisit.org/journal/detail/id/1> PRIOR TO SUBMISSION.

Submissions should be directed to:

Irina Purcarea, IJMSIT associate editor, irina.purcarea@gmail.com

João J. Ferreira, IJMSIT editor-in chief, jjmf@ubi.pt